

FOR IMMEDIATE RELEASE

Contacts:

Greenbriar Equity Group
Ruth Pachman
ruth-pachman@kekst.com
(212) 521-4891

GENCO ATC
Donald Rendulic
rendulid@genco.com
(412) 820-3922

Greenbriar Equity Group Acquires Stake in GENCO ATC

RYE, NY, October 25, 2010 -- Greenbriar Equity Group LLC today announced its Greenbriar Equity Fund II, L.P. and affiliated investment entities have made an investment in GENCO Supply Chain Solutions (“GENCO”), North America’s second largest and a *Global Top 50* third-party logistics provider, in conjunction with GENCO’s merger with ATC Technology Corporation which was completed on Friday.

“This is an exciting time to make an investment in GENCO ATC and we look forward to working with Herb Shear, whom we have known and respected for nearly a decade, and his team,” stated Jill Raker, Managing Director of Greenbriar Equity Group. “GENCO and ATC together form a formidable competitor in logistics as their combined capabilities in reverse solutions, repair, technology, process engineering and liquidation will create additional opportunities with existing and new customers across their end markets.”

GENCO has been a recognized leader and innovator in third-party logistics solutions for over 112 years, offering of a broad array of high quality, value-added services to a diversified group of Fortune 500 customers in a variety of end markets. The newly combined company will have estimated annual revenue of \$1.5 billion, approximately 10,000 teammates and grow to 120 operations.

“We are delighted to have Greenbriar as a partner and investor as GENCO ATC enters this new stage in its development,” stated Herb Shear, Chairman, President and Chief

Executive Officer of GENCO ATC. “I have had the opportunity to work with the Greenbriar team over a number of years and am impressed with the industry and operating expertise they bring to the table.”

About Greenbriar Equity Group LLC

Greenbriar Equity Group LLC, a private equity firm with \$1.5 billion of committed capital, focuses exclusively on the global transportation industry, including companies in freight and passenger transport, aerospace and defense, automotive, logistics, and related sectors. Greenbriar invests with proven management teams who are interested in being significant equity owners in their companies as well as with corporate partners who are interested in raising capital. Greenbriar’s partners bring many decades of experience at the highest levels within the transportation industry. Additional information may be found at www.greenbriarequity.com.

About GENCO Supply Chain Solutions

Headquartered in Pittsburgh, GENCO Supply Chain Solutions is North America's 2nd largest and a *Global Top 50* third-party logistics provider and the recognized leader in reverse logistics. The company manages 112 operations and 37 million square feet of warehouse space throughout North America for a diverse range of retail, manufacturing and government customers, including many *Fortune 500* companies. The company provides initial and ongoing value through a complete range of solutions, including contract logistics, transportation logistics, parcel negotiation and audits, reverse logistics, damage research, product liquidation, pharmaceutical services, government solutions and supply chain technology solutions. For more information, visit www.genco.com.

About ATC Technology Corporation

ATC is headquartered in Downers Grove, Illinois. ATC provides comprehensive engineered solutions for logistics and refurbishment services to the consumer electronics industries and the light-, medium- and heavy-duty vehicle service parts markets.

###