



FOR IMMEDIATE RELEASE

Transplace Acquires M33 Integrated

*Acquisition Completed by Third Party Logistics Provider Deepens Technology Offering,
Strengthens Flexible Packaging Expertise*

September 17, 2015 (Dallas, TX) – [Transplace](#), a leading provider of transportation management services and logistics technology, today announced that it has acquired M33 Integrated, a third party logistics (3PL) provider with particular strength in the packaging, chemical and advanced materials sectors. This acquisition expands Transplace’s vertical expertise and geographical reach, and further supports the company’s commitment to strategic growth in order to meet the supply chain needs of its growing customer base. Terms of the transaction were not disclosed.

M33 Integrated delivers a strategic combination of technology tools, intelligence and consultative services to help shippers optimize logistics and reduce transportation costs to support business goals. Through its combination of proprietary technology and supply chain expertise, M33 Integrated delivers logistics solutions to a diverse customer base. M33 Integrated’s Greensboro, NC operations center and Greenville, SC technology center will become the Transplace Southeastern Center of Excellence, and will operate as part of the company’s Transportation Management business, which is led by President Frank McGuigan.

“M33 Integrated brings a strong management team, robust technology solutions and an excellent customer base, particularly within the growing flexible packaging industry, that are complementary to Transplace’s capabilities,” said Transplace CEO Tom Sanderson. “The addition of M33 Integrated complements Transplace’s current geographical footprint and deepens our middle market penetration, as well as expands on the company’s vision to deliver outstanding value to all North American shippers.”

As one of the leading providers of transportation management services across North America, Transplace generates revenue in excess of \$1.6 billion. Owned by Greenbriar Equity Group LLC, Transplace helps its customers manage a wide range of logistics and transportation needs by providing customized solutions through a proprietary web-based TMS platform. The company provides full transportation outsourcing, carrier contracting and negotiation, and intermodal and freight brokerage services to a diverse customer base of manufacturers, retailers, consumer goods and chemical companies.

Scott Riddle, senior partner and co-founder, M33 Integrated, said, "We are thrilled to join Transplace, which positions us to better serve our current customers and allows us to take advantage of Transplace’s experience and scale, along with its award-winning technology and Lean Six Sigma-based processes. We look to continue to grow Transplace across geographical areas and industry verticals and provide superior service and value to existing and new customers.”

About Transplace

[Transplace](#) is a North American non-asset-based provider offering manufacturers, retailers, chemical and consumer packaged goods companies the optimal blend of logistics technology and transportation management services. The company’s services and capabilities include Transportation Management Services, Intermodal, Brokerage and SaaS transportation management (TMS) solutions supplemented by consulting services, supply chain network planning and design, and transportation procurement. The company is recognized among the elite 3PLs for its proven ability to deliver both rapid return on investment and consistent value to a customer base that includes many of the largest shippers in the world.

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<http://blog.transplace.com>

<http://logisticallyspeakingblog.com>

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About Greenbriar Equity Group

Greenbriar Equity Group LLC, a private equity firm with over \$2.5 billion of committed capital, focuses exclusively on the global transportation industry, including companies in logistics and distribution, freight and passenger transport, aerospace and defense, automotive and related sectors. Greenbriar invests with proven management teams who are interested in being significant equity owners in their companies as well as with corporate partners who are interested in raising capital. Greenbriar's partners bring many decades of experience at the highest levels within the transportation industry. Additional information may be found at www.greenbriarequity.com.

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