

# Here's the Deal



**Baird's Global Investment Banking Group is pleased to announce the following transaction:**

**December 2015**

**PetroChoice Holdings, Inc.**

**Sale to Golden Gate Capital**

**Sector: Distribution**

**Baird served as the exclusive financial advisor to PetroChoice on this transaction.**



**A Portfolio Company  
of**



**Sale to**



PetroChoice Holdings, Inc. ("PetroChoice" or the "Company"), a portfolio company of Greenbriar Equity Group LLC ("Greenbriar"), has been acquired by Golden Gate Capital ("Golden Gate"). Terms of the transaction were not disclosed.

PetroChoice is the largest distributor of commercial, industrial and passenger vehicle lubricants in the United States. The Company offers one of the broadest product offerings in the industry and provides comprehensive lubricant solutions to address complex and critical lubrication needs in diverse end markets, including general industrial, construction, mining, energy, commercial vehicle fleets, off-highway, auto-dealerships and auto service centers. PetroChoice is headquartered in Fort Washington, Pennsylvania.

Greenbriar is a private equity investment firm focused exclusively on global transportation industries, including aerospace and air transport, automotive, distribution, industrial equipment and components, logistics, MRO, surface transport and other related sectors. Founded in 1999, Greenbriar has over \$2.5 billion of committed capital and is headquartered in Rye, New York.

Golden Gate Capital is a private equity investment firm with over \$15 billion of capital under management. The principals of Golden Gate Capital have a long and successful history of investing across a wide range of industries and transaction types, including going-privates, corporate divestitures, and recapitalizations, as well as debt and public equity investments. Other notable industrials investments sponsored by Golden Gate Capital include Humanetics, Phillips-Medisize, ANGUS and Springs Window Fashions. Golden Gate Capital is headquartered in San Francisco, California.

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Committed to being a great place to work, Baird is one of FORTUNE's "100 Best Companies to Work For" in 2015 - its twelfth consecutive year on the list. Baird is an employee-owned, fully independent company.

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