



**From:** Greenbriar Equity Group  
**Date:** June 24, 2014  
**Subject:** Ken Bloom Joins Greenbriar Equity Group as Special Advisor

Greenbriar Equity Group LLC, a New York based private equity firm focused exclusively on investing in the global transportation, logistics and distribution industries, announced today that it has named Kenneth Bloom as Special Advisor of the firm. Ken will focus on investment opportunities within the logistics, distribution and supply chain sectors where technology can serve as a differentiator or propellant to growth.

Ken is a senior client partner at Korn Ferry International and a member of the firm's global transportation and logistics services team. Prior to joining Korn Ferry, Ken served as chief executive officer of INTTRA, the leading web portal for containerized ocean freight, for 13 years. In prior roles, he served as a senior vice president at Stolt-Nielsen and as an associate consultant at Bain and Company. Ken also serves on the boards of Intermarine in Houston, Texas and H.J. Baker & Bros in Westport, Connecticut.

Ken received a M.S. in Operations Research from Stanford University and a B.S. in Mathematics from The University of Chicago.